

Total number of printed pages-4

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2018

**INTERNATIONAL BUSINESS**

Paper : 4-22

Full Marks : 80

Time : Three hours

***The figures in the margin indicate full marks for the questions.***

*Answer Question Nos. 1, 2, 3 and any four from the rest.*

1. Choose the correct option :  $1 \times 5 = 5$

(a) ASEAN Secretariat is located in which city?

(i) Kuala Lumpur

(ii) Jakarta

(iii) Bangkok

(iv) Manila.

Contd.

- (b) Which international organisation holds its annual meetings in the Swiss town of Davos ?
- (i) International Monetary Fund
  - (ii) United Nations Council on Trade and Development
  - (iii) World Economic Forum
  - (iv) World Trade Organization.
- (c) What is the membership strength of the World Bank ?
- (i) 186
  - (ii) 187
  - (iii) 188
  - (iv) 189.
- (d) Which of these capacity development initiatives is not within the IMF framework ?
- (i) Public Finance
  - (ii) Statistics
  - (iii) Legislature Framework
  - (iv) Gender Studies.
- (e) In case of GDR, which of these statements is incorrect ?
- (i) It is an unsecured security
  - (ii) It may be converted to number of shares

- (iii) It is listed and traded in stock exchange
- (iv) It is not listed and traded in stock exchange.

2. Write short answers to the following :  
**(any four)** 3×4=12

- (a) What are Ministerial Conferences ?
- (b) Distinguish between Equity vs Non-Equity strategic alliances.
- (c) What is Double Taxation Avoidance Agreement ?
- (d) Mention few objectives of ASEAN.
- (e) What is Geographical Indication ?

3. Write short notes on : **(any three)** 5×3=15

- (a) Fair Trade
- (b) Ease of Doing Business Index
- (c) Customs Duty
- (d) Voluntary Export Restraint vs Quotas.

4. How does culture impact on global business? Discuss with appropriate instances. 12

5. Trace the growth of ASEAN in regional integration in South East Asia. Also, highlight India's role in strengthening this integration. 9+3=12
6. What are tariffs as per WTO mandate ? Also, discuss about the non-tariff measures that affects international business. 3+9=12
7. Highlight and explain the latest export promotion measures and their impact on Indian export trade. 12
8. In what different ways does IMF work for capacity development in developing economics ? Discuss with emphasis on fiscal management of the organization. 12
9. With appropriate examples from international business scenario explain the types of mergers and their benefits. 12
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